

Genuine feedback & quotes from local & national traders in Brixham in response to the new “summer” parking tariffs 2017

Jake owner of Fairalls Fruit & Veg shop: *“This will kill the town centre, this will turn off our local traders. This will kill off an already dying town”* Fairalls is one of Brixhams best local shops and relies heavily on customers who make short visits to the town, but does not believe they will pay a £1 for ½ hour

Phil owner of Busters Toy Shop: *“Not fair on traders, not fair on the consumer”*

Kelly owner of Simply Fish: *“This is a nightmare scenario, particularly for the evening trade”* Kelly and Robert have just made a major investment in the town with the new Bistro, and find the new tariff structure detrimental to their trade / business

Serena owner of Latitude Clothing Co.: *“Kill business, kill the town. Residents will think twice about coming into town and spending money”* Serena has just made a major investment in the town by re locating her shop onto Fore St. She wonders how the new tariff system can be of any support to her business

Wayne store manager at Lloyd Maunders butchers: *“Detrimental effect on town centre trade and in particular those people coming in for low value quick purchases eg £3.99 chicken. Will drive customers to new Sainsbury Local and Costcutter with free parking.”*

Mark store manager at Tesco Express: *“Could impact on future investment in the store because of lack of consistency and strategy. This will force people out of town rather than into town. This will push locals to the new Sainsbury rather than come into town which will not only impact on Tesco but on the other businesses that the customers might visit in addition to their visit to Tesco. Bad for our turnover, bad for other traders bad for council income from car parking”*

Mark & Jo owners of TwitTwoo: *“This will have a dramatic negative impact on our business. It will reduce dwell time in our store and in the town generally. Will put residents off coming into town. The £1.00 tariff will put loads off popping into town. The current tariff structure is great as it actively encourages people to come into town, we thought the council had finally come up with a parking tariff that was both fair and had longevity. The night time tariffs and timings can only be detrimental to our already struggling night time economy. When will we see the investment in new signage, line marking, re-surfacing?”*

Peter sales assistant and Brixham resident: *“Highway robbery, locals will not come into town”*

Sue owner of Brixham shoe repairs: *“Damn disgusting (Sue used other unprintable words in the first instance), council seem hell bent on ruining trade in Brixham, they want to stop people from coming into town. They are driving locals out of town. The tariffs are ridiculous, I have many friends who live in and around Brixham who just don't come into town anymore, its too expensive and very little to shop. It's the death knell of the town”*

All of the above can be contacted to verify feedback or for further comments