
AGENDA

1. Attendance

Apologies: Jacqui Shaw, Chris Slack, Nigel Makin,

Invited: David Giles, Brixham Town Council

Attendees: M Green, Chair
E. Pippett, Tourism
Alex Foley, Hospitality
Ian Didlick, Sunday Markets
Lynne Peets, Membership

2. Meeting notes – agreed?

3. Parking Update – Nigel, please could you collate and email Martyn, if possible in advance of the meeting please, a list of all the parking issues that you would like him to look at.

Set out tables at Berry Head for next general so that members can brainstorm, make notes upon parking issues for us to bring to Kevin Mowat's attention. MG sent out email to all exec members bringing them up to date on discussions to date. No reply from KM to date but Sarah Wollaston replying to every email and asking to be kept in loop.

4. Oxen Cove – Any matters arising? (Dealt with above.)

5. Christmas Dinner – Note sent out to all members.

6. Markets – Ian and Chris, can we arrange a time and place to sort out fliers, proposed banner and strategies for next year please.

Brief reports: Other areas

Treasurer's Report:

I have done a rough review of the bank account with the latest bank statements and our final funds look like they will be slightly higher than my last estimate. The last banking's from the market were slightly higher than I had budgeted for and the website charges were a lot less.

It looks like we should end the year with funds of about £9,500. As you know last year the market licences and insurance came to £6,676 so as long as this years charges are about the same this should give us a small amount of breathing space. Of course we also need to pay for the event boards out of this so we are still a bit tight.

We have also received the following payments for the Christmas Meal on PayPal.

Jacqui Shaw £51.00
Ian Saxby £102.00
Lindsey Green £51.00

We will obviously have to make a payment to the Berry Head at some point. Let me know when we have to pay and final numbers and I will arrange the payment.

Seafood Coast update:

The Torbay-wide seafood festival, "England's Seafood Feast" is booked for 22/9/18 to 7/10/18. Around 10 Brixham businesses have already signed up and it's hoped there will be 15-20 by the time the marketing material goes to press; this includes boat rides, seafood market tours and lots of restaurant deals. Plenty of interest but a bit more attention to be paid to restaurants to try and get a few more on board. Looks like plenty of other activities to be going on with.

Coach Drivers Information Pack

PROGRAMME FOR 2018

Editions for 2018

Winter Supplement

Monday 29th January 2018 & every Monday until Monday 19th March 2018.

Average packs distributed 35 p.w.

8 weeks circulation @ £23.50 p.w. / £188.00 in total.

350 leaflets required.

Spring Edition

Monday 26th March 2018 & every Monday until Monday 18th June 2018.

Average coach visits 60 p.w.

13 weeks circulation @ £23.50 p.w. / £305.50 total.

1000 leaflets required.

Summer Supplement

Monday 25th June 2018 & every Monday until 3rd Sept 2018 inclusive.

Average coach visits 51 p.w.

11 weeks circulation @ £23.50 p.w / £258.50 in total.

650 leaflets required.

Turkey & Tinsel Monday 10th Sept 2018 & every Monday until Monday 3rd Dec 2018 inclusive.

Average coach visits 53 p.w.

13 Weeks circulation @ £23.50 p.w. / £305.50 in total.

1000 leaflets required.

Size of leaflets - Strictly no larger than A5. Leaflets can be printed single or double sided or you can include an A4 sheet pre-folded to give four pages of A5 copy.

Overlapping editions - If you wanted your promotional material to run on from one edition part way through another, this is not a problem.

Deadlines - For each edition, the deadline is two weeks before circulation begins. Longer is always better.

Payment - Invoices for each edition will normally be submitted once distribution has started with a request for payment within two weeks please.

Delivery Address - Please deliver your leaflets to the following address: 22 Quinta Road, Babbacombe, Torquay, Devon, TQ1 3RN

Contact details - coachdrivers@hotmail.co.uk 01803 325 369

Kind regards

Alan Payling

Coach Drivers Information Pack

POINTING COACHES IN YOUR DIRECTION

7. January General Meeting

- Mike Laukkanen and Jim Parker – Herald Express 2018 Business Awards
We have three member speakers booked in for January:
- Andy Walker, The marketing strategy agency
- Sebastian Mynott, Applied Genomics
- Alex Leaf, World Class Training

(This is open to all members and these three have volunteered, others hopefully to be coming along later in the year.)

8. Any Other Business

Christmas Festival – all commented on how well the festival – Lights and ‘Luminations – had been organised and how busy the town was as a result. Next year the suggestion was made for chamber members to volunteer their services to the council to see if they could help eke their money out further.

Election

Arrangements were discussed for forthcoming officer elections. MG to send MF content for inclusion on website and emailing to all members by end of next week.

Date of next meetings:

Executive Meeting: Thursday, 11th January, 2018, Brixham Yacht Club, 6.00 pm – 8.00 pm

General Meeting: Tuesday, 23rd January, 2018, The Berry Head Hotel, 7.00 pm – 9.15 pm