
MINUTES

1. Attendees

M Crabtree, Treasure
Lynne Peets, Membership
Chris Slack, Arts and Crafts Market
Ian Didlick, Sunday Markets
Chris Bryson, Secretary
Ian Carr
David Giles

Apologies: -, E. Pippett, Tourism; Alex Foley, Hospitality;; Nigel Makin, Town Centre; Susan Laurie

2. Last meeting minutes. Agreed.

3. Executive updates.

3a. Treasurer

- Current bank balance is healthier now than at this time last year, in large part due to the successful markets. We are on target to reach the amount of reserves required at the end of the year and have a small amount spare for funding requests.

3b Membership.

- All bar a few have renewed their membership.
- The issue of relaunching the discount card scheme needs to be discussed in time for next year.

3c. Tourism (by email)

- Market Flyers: Hopefully these are being given out on the market ? , good idea to get them out and about for next year's season. Vic in Torquay are happy to display . Are there any at the new Info point in the museums or at the English Rivera point on the harbour , Western Lady Ferry's do they have them ?
- Brixham Guide. Suggest these are given out around Brixham , maybe Twit Twoo would like them again, they gave out lots last year.

- ERBC. Joining as a partner . In terms of distribution of guides etc. Carolyn has been kind to let us do this for no charge etc. , so unless this is going to stop I don't it makes much difference. If the we get more PR etc. for Brixham once we have joined then it may be money well spent .
- In terms of the ERBC paying or helping with say distributions cost , I think we should ask Nigel's take on this . He will know how the budget stands and if there any funds that might be available .

3d. Hospitality report (by email)

- Pirate festival: I think we lost a LOT of support from town-based businesses when the Herald Express published that letter from Pete last year. I think we should support them as much as possible this time. I have attached two letters from Pete which he asked me to share with you.
- English Riviera BID: We could join as an associated partner. This costs £195+VAT per year. Why? (a) I think it's good to support the ERBID, they are spending all their money carefully and in targeted ways on destination marketing, which is hugely beneficial to Brixham. (b) I wonder in the future if we could apply to them for funding for some of the tourism marketing we do – e.g. the Brixham flyers which are distributed around the country.
- In general, I am keen to support initiatives which make the town smarter, promote the town's businesses, promote our members, support the markets etc. I'm particularly keen to give support to people like Middle St Traders or Pride in Brixham where there are hard-working people making things happen already, and a bit of cash would really help.

4. Brixham Town Council update.

- TOWN HALL. BTC have been working for the last three years to improve the usage, viability, and function of the town hall. New management of the theatre and Pannier Market have improved the usage of those facilities, and things have now reached the point where a professional planner can be engaged to develop a concept plan for making the best use of the Town Hall, the aim is to make it more accessible and sustainable, and to make it more of a focal point for this end of town.
- BTC have invited BCC to nominate a representative to join the committee managing the concept planning.
- Information point & Museum. Footfall has increased since the introduction of the information point. Some new signage is to be erected to help visitors to find it. Lynne pointed out that the the old tourist info signs are still in place and are pointing in the wrong direction.

5. Topics for September General Meeting

- Kevin Mowatt, Torbay council officer – to talk about (1) The current / future situation with Tor2 and (2) Oxen Cove planning status. **1 hour including questions time**
- Pete Beresford, Pirate Festival – to talk about their plans for next year **20-30 minutes**

- Naomi Dymond, Children's Hospice SW – she asked to talk to us **15-20 minutes**
- Someone? – Lights, Lanterns & Illuminations (24th November)
- No member speakers at this stage

7. AOB.

- C Bryson volunteered to represent the chamber on the Town Hall concept planning committee.
- BCC will be placing a full page advert for Brixham in the Riviera Magazine.

Next Exec. Meeting: - 9th October 2018 at the Conservative Club. 1800 to 2000 hrs.

Next Gen Meeting: - 25th September at The Berry Head Hotel. 1900 to 2115 hrs.