
MINUTES

1. Attendees

M Crabtree, Treasure
Alex Foley, Hospitality
Ian Didlick, Sunday Markets
Lynne Peets, Membership
Susan Laurie.
Chris Bryson, Secretary
David Giles; Brixham Town Council

Apologies: - Liz Pippet, Chris Slack.

2. Last meeting minutes. Agreed.

3. Executive updates.

3a. Brixham Town Council.

- Lanterns and Lights. The appeal to businesses has not raised as much money as hoped for, but it looks as though the lights will eventually find sufficient funding to go ahead.

Treasurer & Chairman

- The successful markets have contributed significantly to Chamber funds.
- MC to contact Lynda McGurk about the Lantern & Lights; there is an issue regarding the event insurance.

3b. Sunday Markets.

- The Sunday Markets have suffered a number of cancellations due to weather, but the overall situation is a small improvement on last year.
- Next year it will be run along the same lines, but there will be a licence fee to pay.
- Many traders have expressed a desire to return next year.

3c. Membership.

- Currently 107 members.

- New members have been invited to present their business at the BCC general meetings.
- LP considers that more effort needs to go into informing the members of Chamber activities so that awareness and interest in the chamber is raised.
- The meeting agreed that the greater use of social media should be looked at.

3c. Hospitality.

- The Christmas gathering for members and prospective members is to be held at The Lythouse on 3rd December. £15 per head. 8pm start.
- Minimum of 30 people needed for it to go ahead. 14 confirmed so far.

3d. Tourism (by email)

- Event boards : I have sent by email and rung/ texted Martyn with all info after his very kind offer of help but have had no response .Tried contacting again yesterday but nothing , so I am a bit stumped on my next move. Quotes are being obtained for printing , to be honest if AC will do the same price as last year I will be happy . We might have extra board sites in Brixham Council and Brixham Marina
- Mini Guide. Working on it , will present when all quotes and design cost are through. Distributions quotes on their way .
- The Chamber FB page is up and working, thanks to Alex for his great posts , he has done all the hard work .
- Chamber Twitter: Page up and gaining followers .
- Love Brixham : Fb and Twitter going well. Over 3k followers on FB which is not bad , twitter 900 ish I think .
- Chamber Web Site : Have now got access to all stats , will report more when I have a full month to assess, first views are the site is performing well below capacity and need urgent action to make it a viable marketing and information tool for the chamber .I have had both the FB and Twitter sites live feeds placed on Web Site front page to see if that helps.
- NB: Have just seen mikes email re newsletter and I think that his comments fall well in line with the site use.
- If the chamber decides to keep a web site , may I lead with yourself and Alex on moving this project forward ..

4. Next General Meeting.

- The following people are planning to speak:-
Flossie and Jim.
Liz Edwards.

Maison et Vie.

Report on Seafood Feast.

Next Exec. Meeting: - 8th January 2019 at the Conservative Club. 1800 to 2000 hrs.

Next Gen Meeting: - 27th November at The Berry Head Hotel. 1900 to 2115 hrs.

AGM:- 26th February 2019 at The Berry Head Hotel at 19.00hrs.